

The City of Lawton

Vision Statement: A Community of Choice Where Families Thrive

True North Culture Statement

WE EXIST SOLELY TO SERVE THE CITIZEN.

We seek to efficiently provide the opportunity for our citizens and visitors to thrive. We will consistently act in the best interest of our citizens and foster a relationship built on trust.

We are committed to being a safe community that is known for providing

World Class Customer Service and being Open for Business.

Our Destination is *EXCELLENCE*.



THE CITIZEN

Everything that we do is for the Citizen. *EVERYTHING*.



TRANSPARENCY AND TRUST

We commit to open communication, transparency in our actions, and accountable decision-making. We will continually earn and maintain the trust of our citizens.



EFFICIENCY

We embrace the venture of benchmarking against our peer cities, with transparency. We will deliver all services with efficiency and address all matters with a sense of urgency.



SAFE COMMUNITY

We will be relentless in our efforts to provide a safe environment for our citizens to thrive.



WORLD CLASS CUSTOMER SERVICE

We will work to continuously improve the citizen experience in both doing business with the City of Lawton, and the quality of life.



OPEN FOR BUSINESS

We will build a culture that lets the world know that Lawton is business friendly and business progressive.



OUR PURSUIT OF EXCELLENCE

In our Pursuit of Excellence, we seek to set the standard for the State.
We will not make excuses or "settle for" in our pursuit of excellence.